

Data Protection Policy

Last updated: 18 December 2019

Protecting and securing your Data, as defined in the General Conditions of Use, is especially important to LIVESTORM.

This Data Protection Policy forms an integral part of the General Conditions of Use and is intended to govern the collection, use of and access to your Data within the framework of use of the Website and/or the Livestorm Service, particularly during the organisation, management and participation in online events.

Article 1. Legality of processing - Access to the Website, Products and Services

The Data Protection Policy must be accepted by any User who wants to access the Website and/or Livestorm Service, and each time the Data Protection Policy is modified.

If the Data Protection Policy is not accepted, the User must forego access to the services offered by the Website and, if applicable, the Livestorm Service.

Since the processing of Data is necessary for use of the Livestorm Service, the User expressly authorises LIVESTORM to perform this processing as described in this Data Protection Policy when he or she subscribes to the Livestorm Service.

Article 2. Data controller

The Data controller of the livestream.co website is: LIVESTORM, a simplified joint-stock company with a capital of 17,006 euros, whose registered office is at 24, rue Rodier, Paris (75009), registered in the commercial and company register of Paris under the number 820 434 439, represented by its president, Mr. Gilles Bertaux.

It should be noted that LIVESTORM acts as a subcontractor of personal data, within the meaning of the applicable legislation, for the management of any online event accessible via a Livestorm Service. In which case the data controller is the company organising the corresponding online event, i.e. the Client of LIVESTORM within the meaning of the General Conditions of Use.

Article 3. Contact

To exercise one of the rights laid down in article 9 of the Data Protection Policy, or for any questions they have, Users may contact us at the following addresses:

LIVESTORM 24 rue Rodier, 75009 Paris

Email: privacy@livestorm.co privacy@livestorm.co

Article 4. Data collected about the Administrators and Managers

Purpose	Data Collected	Legal basis
Creation and management of your Livestorm Account	<ul style="list-style-type: none"> - Information about the account: identifier, password, surname, first name, email address, social network profiles, comments, feedback, questions, contributions during an online event, images of a natural person recorded during an online event (videos) - ID data: surname, first name, telephone number and postal address making it possible to identify a legal person, information about invoicing, IP address, connection country - Professional data: manager/administrator, participant, invited speaker. - Banking data: number of payment card used for invoicing. 	The need to enforce our contract with you to access and use an Account on our website and our application.
Improvement of the services offered by LIVESTORM and measurement of audiences	<ul style="list-style-type: none"> - Connection data: times, countries, IT access provider, proxies, IP address, UDID, URL, OS, resolution. - Public professional data: LinkedIn profiles, other information made public (processing done by our 	<ul style="list-style-type: none"> - Our legitimate interest in analysing our services to offer you the best user experience possible. - Your consent for localisation

	<p>Subcontractor APIHub</p> <ul style="list-style-type: none"> - Localisation. - Usage and browsing data (e.g. number of webinars done, functionalities used, etc.) 	
Response to the demands of the administrative and legal authorities	<ul style="list-style-type: none"> - Technical data 	The legal obligation of stakeholders defined in Article L.34-1, II, (3) of the Postal and Electronic Communications Code.
Proposal of new services adapted to your needs and commercial prospection	<ul style="list-style-type: none"> - Cookies - Interests and preferences 	Your consent.

Article 5. Personal Data collected about the Participants

The Participant is informed and expressly agrees to their following personal data being collected:

- Surname, first name;
- Employer name;
- Account name (login);
- Email address;
- Postal address;
- Telephone number;
- Avatar;
- Comments, feedback, questions, contributions during the online event;

- Other Data that You share voluntarily with other the organiser of the online event.

The Participant is informed and expressly agrees to this personal data being shared with the following recipients (apart from subcontractors who are dealt with in the following Article):

- The Client of LIVESTORM, the company which organised the online event in its capacity as data controller.
- LIVESTORM, in its capacity as subcontractor;
- The company APIHub, Inc. ("Clearbit"), whose registered office is at 90 Sheridan St., San Francisco, California (United States of America), participating in the European Union's Privacy Shield – United States, for the email address. The Clearbit utility allows LIVESTORM to enrich the profiles of Users with public data collected by the company APIHub, Inc.

In accordance with our agreements with APIHub, when a User is located within the European Union, no data is transferred to the American entity of APIHub.

The authorised third parties who are subject to the IT and Liberties Law and the Regulation undertake to process this Data in compliance with this Data Protection Policy.

The Data will be divulged by the Company only for the purpose of offering or enhancing its services. It will not be divulged to third parties for use in their marketing activities.

Please note that the content that is created via the Livestorm Service (videos from the webinars, comments, polls, etc.) can be downloaded by the Administrator of the webinar.

Article 6. Subcontractors

Furthermore, LIVESTORM uses third-party solutions for marketing, statistical and functional purposes. All of our service providers comply with applicable data protection regulations in accordance with personal data protection agreements that we have signed with them.

At any time, you can object to the processing of your personal data for the purpose of providing Livestorm Services by writing to the DPO. This will however lead to the contract being terminated enabling you to access Livestorm Services, the solution only working in the processing of your data.

As part of its work, LIVESTORM may transfer data to service providers located outside the European Union. In these cases, LIVESTORM ensures that the User is informed and that this transfer is performed in compliance with the applicable regulations and guarantees a sufficient

level of protection to the privacy and fundamental rights of persons in keeping with the Regulations (in particular via the standard contractual clauses of the European Commission).

Article 7. Data Protection Officer (DPO)

We have appointed a Data Protection Officer (DPO). The DPO is in charge of training and raising the awareness of LIVESTORM's internal teams to maintain the standards required by the GDPR as regards security and confidentiality. He or she is also required to report any activity which does not comply with applicable regulations to the relevant persons.

It is possible to contact our DPO at privacy@lifestorm.co for any question or request to create/update data.

Article 8. Rights of the User concerning their Data

Due to applicable legal and regulatory provisions, Users have a right to access, rectify and delete their Data, to limit or object to their processing, a right to set instructions for preserving, erasing and communicating their Data after their death and the right to the portability of their Data.

- Right to access: you have the right to obtain confirmation that your personal data is processed, in order to obtain a copy of it as well as certain information related to its processing;
- Right to rectify: you can request the rectification of your personal data which is inaccurate, and also add to it. You can also change your personal information in your Account at any time;
- Right to delete: you can, in some cases, have your personal data deleted. This right applies in particular when your personal data is no longer necessary for the purposes for which they were collected;
- Right to object: you can object, for reasons relating to your particular situation, to the processing of your personal data, and you have the right to object to commercial prospection in accordance with the Article "Your commercial prospection choices" above;
- Right to limit the processing: in certain circumstances, you have the right to limit the processing of your personal data;
- Right to portability: in some cases, you can ask to receive your personal data which you have provided to us in a structured, commonly used and machine-readable format, or, when this is possible, that we pass it directly to another data controller;
- Right to withdraw your consent: for processing requiring your consent, you have the right to withdraw your consent at any time. Exercising this right does not affect the lawfulness of the processing based on the consent given before the withdrawal of the latter;
- Right to define the instructions relating to the fate of your personal data post mortem: you have the right to define instructions relating to the retention, deletion and communication of your personal data after your death.

To exercise one of the aforementioned rights or for any question you may have, You may contact LIVESTORM.

In accordance with the applicable legislation, requests to exercise rights must provide sufficient information so that LIVESTORM can check the identity of the persons concerned, to ensure that the ones making the requests are the persons concerned themselves or those who are authorised by them. Upon receipt of a request LIVESTORM shall determine its admissibility in accordance with the applicable regulations.

You also have the option to register on the list to object to telephone canvassing "BLOCTEL" on the website www.bloctel.gouv.fr.

You have the right to lodge a complaint with the responsible monitoring authority (CNIL) or to obtain remedies from the competent courts if you think that we have not respected your rights.

Article 9. Security and confidentiality of Data

The Data collected by LIVESTORM are stored in a secure environment.

To ensure security of the Data, LIVESTORM particularly makes use of the following measures:

- Access management - authorised person;
- Access management - person concerned;
- Network surveillance software;
- IT backup;
- Digital certificate development;
- Login/password;
- Firewalls.

People working for LIVESTORM are required to respect the confidentiality of this Data.

LIVESTORM undertakes to guarantee the existence of adequate levels of protection in keeping with the applicable legal and regulatory requirements. However, since no mechanism that can offer absolute security exists, there is an element of risk whenever the internet is used to transmit data and personal information.

LIVESTORM will notify the CNIL, the data controller and the person concerned of any Data infringements covered by the Regulations.

Article 10. Period for which Data is stored by LIVESTORM

The period for which Data is stored by LIVESTORM is limited to the period in which the User uses the Livestorm Service, subject to compliance with the applicable legal provisions;

however, the necessary Data may be stored for the purposes of commercial prospection or archiving for a maximum of three (3) years from the date on which You ceased to use the Livestorm Service.

The browsing Data collected when the User simply visits the Website shall be stored for a maximum period of thirty-six (36) months.

Article 11. Cookies

LIVESTORM uses cookies and other services for analysing traffic on the Website in order to facilitate the User's navigation on the Website and optimise the technical management, offer the User targeted advertising adapted to their areas of interest and to create visit statistics.

A cookie is a small information file saved by a website on the User's computer. This cookie can be re-used during a future visit to the same website. A cookie cannot be read by any website other than the one that created it. Most cookies are only valid for the duration of a session or visit.

No cookie can contain information that allows the User to be contacted by telephone, email or post.

Most browsers are set to accept cookies automatically.

However, it is possible for the User to configure their browser to be informed each time a cookie is created or to prevent them from being saved.

Types of cookies used

LIVESTORM uses one or more of the following types of cookies:

- the cookies required for operation of the Website, for example authorising the User to remain connected to their account;
- cookies monitoring use of the Website in order to generate statistical reports on the use of the Website, without identifying the individual Users of the Website;
- cookies required for the correct and efficient operation of the Website, including cookies allowing the Website to save User preferences;
- cookies monitoring User behaviour in order to communicate about offers or promotions.

What to do if You do not want cookies?

If You do not want the Website to store cookies on your computer, You have the choice to block the cookies (in other words configure your browser to refuse all cookies) and/or delete the cookies that have already been placed on your computer:

- under Internet Explorer: you can block cookies by using the parameters to change the processing of cookies by clicking on "Tools", "Internet Options", "Confidentiality" and then on the button "Advanced";

- on Firefox: you can block all cookies by clicking on "Tools", "Options", "Privacy", by selecting "Use custom settings for history" from the drop-down menu and de-selecting "Accept third-party cookies";
- on Chrome, you can block all cookies by clicking on "Personalise and control", then "Parameters", "Display advanced parameters" and "Content parameters" "Cookies and site data" under the heading "Cookies".

Bear in mind, however, that when you deactivate some cookies, some functions may no longer be available on the Website.